SÉRGIO ALVES

I'm a digital product designer who believes that technology can positively impact people lives.

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PORTFOLIO =D

Education

2017 • EDIT
Design Thinking for Business Innovation

2002 - 2005 • EPED
Computer programming/development

Skill Summary

User Experience
User Interviews
Survey / Observation
Competitive analysis
User Personas
Storyboarding
Sketching
Prototyping
Usability testing
Heuristic Evaluation
Visual Design
Branding / Identity Design

"Coding"
HTML5 & CSS3
JavaScript
jQuery
Bootstrap

Experience

Currently • James.finance
Currently leading the user experience and interface design for a new internal product for Credit Risk managers, colaborating closely with the product owner to ensure the user experience meets users needs and expectations while balancing business goals with the PM and technical constraints with engineers.

2015 - 2018 • Polygon Innovation
I was committed to all aspects of product lifecycle from user research, ideation, wireframing, prototyping and user testing to designing beautiful and simple user interfaces that people actually enjoyed for both Polygon's core products, Biometrid (Biometric Identification) and BiometridOn (Customer digital onboarding & identity verification).

I also partened with the front-end engineers to create the design system for polygon's product.

Other delivered projects includes an online telecommunication platform called Unicom (Cloud contact center) and Wecall (click-to-call customer engagement).

2013 - 2015 • Freelancer
As a freelancer, I had the time to learn and apply UX methodologies that helped me design better, useful experiences for the users. I was mainly focused on UX but I've worn many hats on a day-to-day basis, working also on front-end development, branding, and identity design.

One of my main clients was Link.com and collaborated closely with product managers and engineers on many projects as a user experience consultant.

2006 - 2013 • Fontedigital / Dancefloor DJ Academy
Worked as a multidisciplinary designer and website developer. Here I gained my "backbone" in various aspects of design and also front-end development (HTML/CSS, JS, PHP and AS3 - Flash, now defunct).

A list of my responsabilitites includes communication design (digital and print), brochures, posters, product packaging, newsletters and e-mail marketing, landing pages, website design, back-office development (Flex AS3 also defunct) and photography.

One of the most challenging projects I had the pleasure to work on was the jobs portal emprego.pt (big in Portugal at the time).